

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

SEP 27 1973

For Six Month Period Ending _____
(Insert date)

Name of Registrant

Registration No. 1481

Ruder & Finn Incorporated

Business Address of Registrant

110 East 59th Street
New York, New York 10022

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

Not applicable

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

Name

Position

Date Connection
Ended

AMENDED

Item (s) 8 was amended
by Form DJ-307 filed on 11-27-73

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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Not applicable

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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☐

If yes, identify each such person and describe his services.

Not applicable

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
Dede E. Thompson	Account Executive	4/20/73
Andrew S. Edson	Account Executive	6/22/73

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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

Name of foreign principal

Date of Termination

Government of Mexico
(previously reported as terminated)

4/30/73

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Japan External Trade Organization
Japan National Tourist Organization
New Zealand Meat Producer's Board

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Japan External Trade Organization - See Schedule A-1
Japan National Tourist Organization - See Schedule A-2
New Zealand Meat Producer's Board - See Schedule A-3
(Government of Mexico - See Schedule A-4
(Note: Work done for Mexico is for period between 3/27/73 & termination)

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Japan External Trade Organization -- See Schedule A-1

Government of Mexico -- See schedule A-4
(for work done just before client terminated)

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
	Japan External Trade Organization -- See Schedule B-1		\$ 42,735.36
	Japan National Tourist Organization -- See Schedule B-2		34,572.50
	New Zealand Meat Producer's Board -- See Schedule B-3		276,537.20
	Government of Mexico -- See Schedule B-4		<u>47,849.08</u>
			<u>\$401,694.14</u>

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

[illegible]

³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
	Japan External Trade Organization --	See Schedule C-1	\$ 33,561.73
	Japan National Tourist Organization --	See Schedule C-2	12,482.64
	New Zealand Meat Producer's Board --	See Schedule C-3	195,583.41
	Government of Mexico --	See Schedule C-4	<u>2,903.78</u>
			<u>\$244,531.56</u>

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

Japan External Trade Organization - see Schedule A-1

Government of Mexico - (for period just before termination) -- See Schedule A-4

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Funds available from overall public relations budget

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☒ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☒ Lectures or speeches
☒ Other (specify) Fact Sheet for 3 films

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☒ Public Officials ☒ Newspapers ☒ Libraries
☐ Legislators ☒ Editors ☒ Educational institutions
☐ Government agencies ☒ Civic groups or associations ☐ Nationality groups
☐ Other (specify)

21. What language was used in this political propaganda:

☒ English ☐ Other (specify)

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☒ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☐
Exhibit B⁷ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

Not applicable

⁶ The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. **EXHIBIT C**

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☐ Not applicable

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. **SHORT FORM REGISTRATION STATEMENT**

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☐ No ☐

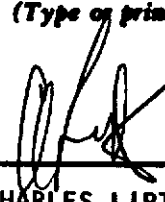
If no, list names of persons who have not filed the required statement.

Not applicable

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)



 CHARLES LIPTON
 Treasurer

Subscribed and sworn to before me at New York, NY
 this 26th day of October, 19 73

MARTHA JANE LASLETT
 Notary Public, State of New York
 No. 31-9821163
 Qualified in New York County
 Commission Expires March 30, 1974



 (Signature of notary or other officer)

My commission expires _____, 19 _____

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

U.S. DEPARTMENT OF COMMERCE
INTERNATIONAL TRADE ADMINISTRATION
WASHINGTON, D.C. 20540

Ruder & Finn, Incorporated
Schedule of Publications on Behalf of
JAPAN EXTERNAL TRADE ORGANIZATION
For Six Months Period Ended Sept. 27, 1973

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Newsletter:</u>			
(U.S.-Japanese News Digest)			
1) Vol.2, No.3	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) Vol.3, No.1	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
<u>Invitation:</u>			
1) National Merch- andise Show	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
<u>News Release:</u>			
1) National Merch- andise Show	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
<u>Fact Sheet:</u>			
1) 16MM Films Available for Free Loan from the Japan Trade Center	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) Liberalization of Foreign Direct Investment in Japan	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) Import Liberalization	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
<u>Booklet:</u>			
1) Japanese Trade Fairs 1973	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal

During the six months, Ruder & Finn was engaged in the following activities of behalf on Japan External Trade Organization

1. General counseling on improvement of JETRO publications.
2. Preparation and distribution of newsletter, U.S.-JAPAN NEWS DIGEST, Vol. 2, No. 3 and Vol. 3, No. 1.
3. Preparation of newsletter, U.S.-JAPAN NEWS DIGEST, Vol. 3, No. 2.
4. Assistance to editors through provisions of pictures of Japan or background information re Japan in general or specific Japanese business and economic aspects.
5. Setting up speaking engagements, or executive luncheons, for JETRO officials as well as visiting Japanese opinion leaders, and generating publicity for the occasions.
6. General counseling on improvement of JETRO films.
7. Assistance on preparation for JETRO participation at the National Merchandise Show.
8. Preparation of reports on major news stories on Japan appearing in the U.S. publications.

RUDER & FINN, INCORPORATED
SCHEDULE OF PUBLICATIONS ON BEHALF OF
JAPAN NATIONAL TOURIST ORGANIZATION
FOR SIX MONTHS PERIOD ENDED SEPTEMBER 27, 1973

<u>Description of Publication</u>	<u>By Whom Written, Edited or Pre- pared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
Releases:			
1) Japan's Ancient Court Life Dramatized in Son et Lumiere Production	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) Cherry Blossom Viewing Via The Bullet Train	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
3) Japan's Ise Shrine Dieties Prepare for Transfer	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
4) Japan's Countryside Beckons Bikers	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
5) Japan's Rural Life Featured in New Tour by Fujita Travel Service	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
6) Japan Continued to Increase Accommodation Facilities	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
7) A Nature Trail Leading Out of Tokyo? Yes, Japan's First Major Nature Trail Opens This Autumn Back to Nature Revival	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Continued.....

<u>Description of Publication</u>	<u>By Whom Written, Edited or Pre- pared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
8) Japan's Prince Hotel Group Adds Two Luxury Resort Hotels	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
9) Japan Is A Festival Japan Travel Bureau Offers Festival Tours	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
10) Do's and Don'ts to Stretch Devalued Dollar in Japan	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
11) Japanese Festivals -- Fun and Fanfare for All	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
12) Up the Down Elevator Tokyoites Head for the Roof-- Instead of the Hills--At Day's End	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
13) "The Road to Philosophy" (Kyoto)--Next Hope/Crosby Epic?	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
14) Debut of Japan's Deepest Depot Tokyo Railroad Station Goes Underground--Way, Way Underground!	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
15) Japan's Two Newest Hotels to Open in Key Tourist Areas	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Newsletters:

Japan Travel News Bulletin, Issues No. 1 & 2, Vol. 2	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
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Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

Ruder & Finn, Incorporated was engaged in the following activities on behalf of Japan National Tourist Organization during the six months period ending September 27, 1973.

Editorial assistance to the following publications planning articles on Japan Tourism:

ASTA TRAVEL NEWS
BOSTON GLOBE
CAMERA 35
CAPITALIST REPORTER
CHICAGO TRIBUNE
ECONOMIC SALON
HOUSE BEAUTIFUL
JEWISH DAILY FORWARD
KING FEATURES SYNDICATE
MADEMOISELLE
MIAMI HERALD
NEW YORK POST
NEW YORK TIMES
NEWSDAY
NEWSWEEK
POPULAR PHOTOGRAPHY
SAN FRANCISCO CHRONICLE
SATURDAY REVIEW/WORLD
TIMES PICAYUNE
TOWN & COUNTRY
TRAVEL AGENT
TRAVEL WEEKLY
UNITED PRESS INTERNATIONAL
WALL STREET JOURNAL
WOR/TV

Cooperation was given to promotional activities involving:

- JNTO Writers Contest
- JNTO Journalist Hospitality Program
- JNTO Films for television
- Japanese National Railways
- EATA Invitations
- PATA Thailand Night
- JNTO Public Relations Program & Contract
- Form letters promoting JNTO Films

Cooperation was given to group activities promoting Far East travel in association with:

- Philip Morris International
- David Gooley & Associates
- Charlie Barnard - Freelance Writer

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RUDER & FINN INCORPORATED
SCHEDULE OF PUBLICATIONS ON BEHALF OF
NEW ZEALAND MEAT PRODUCERS BOARD
For Six Months Period Ended Sept. 27, 1973

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
Releases:			
1. Meet the New Zealand Lamb Customer	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2. Your customers will be licking their chops over ours - Ad T4	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
3. New Zealand Genuine Spring Lamb has climate and youth in its flavor - Ad M2	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
4. Your customers will be licking their chops over ours - Ad T5	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
5. Your customers will be licking their chops over ours - Ad T6	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
6. Your customers will be licking their chops over ours - Ad T6 Revised	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
7. Your customers will be licking their chops over ours - Ad T7	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
8. Meet the New Zealand Lamb Customer - Ad T8	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
9. If you liked my legs... - Ad T9	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months ending September 27, 1973, Ruder & Finn was engaged in the following activities on behalf of the New Zealand Meat Producers Board:

1. Weekly distribution of New Zealand Lamb point-of-sale display materials to supermarket chains throughout the U.S.A.
2. Design and preparation of new point-of-sale materials to be distributed to supermarket chains in fall and winter 1973.
3. Media research and recommendations for expanding Sunset advertising to two regional editions.
4. Design, preparation and placement of full-color advertisements in SUNSET and WOMAN'S DAY Magazines.
5. Media research and recommendations for advertising in supermarket trade publications.
6. Design, preparation and insertion of seven black-and-white trade advertisements in the Griffin Report of New England, Chain Store Age, New York Food Merchants Advocate, Supermarket News and Supermarketing.
7. Media research and tentative recommendations for future trade advertising schedules in supermarket and hotel-restaurant publications.
8. Media research and tentative recommendations for consumer advertising in Boston, Los Angeles and San Francisco areas.

RUDER & FINN, INCORPORATED
Schedule of Activities on behalf of

THE GOVERNMENT OF MEXICO
For the period March 28, 1973 - April 30, 1973

Ruder & Finn's work for the Government of Mexico will terminate as of April 30, 1973. From March 28, 1973 - April 30, 1973, Ruder & Finn was engaged in the following activities on behalf of the Government of Mexico:

1. Contacted leading newspaper and magazine editors across the United States about economic and social developments in Mexico.
2. Spoke with leading newspaper editors in the United States about the President of Mexico's trip to Canada, Britain, France, Belgium, the Soviet Union and China.
3. Sent a speech by the President of Mexico to 5 editors from The Houston Post, The Arizona Republic, The Christian Science Monitor, The Journal of Commerce and Newspaper Enterprise Association. Articles on the speech should be appearing in these publications shortly.
4. Worked with individual newspaper editors throughout the country in planning future study trips to Mexico.
5. Helped get economic information on Mexico for various editors around the country who were preparing articles on the country.

AMOUNTS RECEIVED FROM JAPAN EXTERNAL TRADE ORGANIZATION

FOR THE SIX MONTH PERIOD ENDED 9/27/73

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal from</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
3/29/73	Japan External Trade Organization	Expenses	200.00
5/4/73	" " " "	Expenses	1,308.78
5/4/73	" " " "	Expenses	2,722.39
5/4/73	" " " "	Expenses	50.00
5/4/73	" " " "	Expenses	440.93
5/4/73	" " " "	Expenses	2,268.15
5/4/73	" " " "	Expenses	1,925.15
5/4/73	" " " "	Expenses	3,438.07
5/21/73	" " " "	Expenses	1,350.00
5/21/73	" " " "	Expenses	1,147.60
5/21/73	" " " "	Expenses	4,035.79
5/23/73	" " " "	Expenses	345.00
6/7/73	" " " "	Expenses	340.00
6/7/73	" " " "	Expenses	265.00
6/20/73	" " " "	Expenses	180.00
7/23/73	" " " "	Fee	5,000.00
7/23/73	" " " "	Fee	5,000.00
7/23/73	" " " "	Fee	5,000.00
7/23/73	" " " "	Expenses	957.00
8/17/73	" " " "	Fee	5,000.00
8/22/73	" " " "	Expenses	30.00
9/17/73	" " " "	Expenses	100.00
9/19/73	" " " "	Expenses	790.00
9/19/73	" " " "	Expenses	841.50
			<u>\$42,735.36</u>
			=====

AMOUNTS RECEIVED FROM JAPAN NATIONAL TOURIST ORGANIZATION

FOR THE SIX MONTH PERIOD ENDED 9/27/73

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal from</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/2/73	Japan National Tourist Organization	Expenses	1,141.47
4/5/73	" " " "	Expenses	150.00
4/5/73	" " " "	Expenses	323.12
5/15/73	" " " "	Expenses	468.80
5/15/73	" " " "	Expenses	456.77
5/15/73	" " " "	Expenses	10,238.58
5/31/73	" " " "	Fee	100.00
6/22/73	" " " "	Expenses	93.76
8/7/73	" " " "	Fee	3,600.00
8/7/73	" " " "	Fee	3,600.00
9/10/73	" " " "	Fee	3,600.00
9/10/73	" " " "	Fee	3,600.00
9/10/73	" " " "	Fee	3,600.00
9/10/73	" " " "	Fee	3,600.00
			<u>\$34,572.50</u>

AMOUNTS RECEIVED FROM NEW ZEALAND MEAT PRODUCERS BOARDFOR THE SIX MONTH PERIOD ENDED 9/27/73

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal from</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/16/73	New Zealand Meat Producers Board	Expenses	12,355.32
4/16/73	" " " " "	Expenses	8,758.05
4/16/73	" " " " "	Expenses	19,700.00
4/16/73	" " " " "	Expenses	9,338.88
4/16/73	" " " " "	Expenses	2,417.91
4/16/73	" " " " "	Fee	5,000.00
4/16/73	" " " " "	Fee	7,916.67
5/16/73	" " " " "	Expenses	6.25
5/16/73	" " " " "	Expenses	13,830.82
5/16/73	" " " " "	Expenses	3,975.97
5/16/73	" " " " "	Expenses	7,500.00
5/16/73	" " " " "	Fee	7,916.67
5/16/73	" " " " "	Fee	5,000.00
6/14/73	" " " " "	Expenses	1,131.79
6/14/73	" " " " "	Fee	7,916.67
6/14/73	" " " " "	Expenses	7,836.85
6/14/73	" " " " "	Expenses	14,461.00
6/14/73	" " " " "	Expenses	6,863.25
7/12/73	" " " " "	Expenses	34,209.66
7/12/73	" " " " "	Fee	7,916.67
7/12/73	" " " " "	Expenses	1,823.58
7/12/73	" " " " "	Expenses	18,520.00
8/23/73	" " " " "	Expenses	11,348.15
8/23/73	" " " " "	Expenses	448.00
8/23/73	" " " " "	Expenses	13,776.11
8/23/73	" " " " "	Fee	7,916.67
9/20/73	" " " " "	Expenses	8,105.70
9/20/73	" " " " "	Fee	7,916.66
9/20/73	" " " " "	Expenses	16,847.56
9/20/73	" " " " "	Expenses	5,782.34
			<u>\$276,537.20</u>
			=====

AMOUNTS RECEIVED FROM GOVERNMENT OF MEXICO

FOR THE SIX MONTH PERIOD ENDED 9/27/73

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal from</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
8/7/73	Government of Mexico	On Account	\$47,849.08

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR JAPAN EXTERNAL TRADE ORGANIZATION
FOR A SIX MONTH PERIOD 3/28/73 TO 9/27/73

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Co.	Reprod., Printing, Addressing, mailing, Photostats, Etc.	7,294.12
Various	Choice Messenger & Delivery Service	Messenger service	778.05
Various	New York Telephone Co.	Telephone calls	398.86
Various	Postmaster	Postage	499.34
Various	Burrelle's Press Clipping Bureau	Clipping service	2,949.95
Various	U.S. Offset Corporation	Printing cost of newsletter and service sheets	2,641.88
6/21/73	Charles V. Ryan Enterprises	Model fee	231.00
5/14/73	Cosmopolitan Temporary Services, Inc.	Temporary secretarial service	34.13
3/23/73	New York Publicity Outlets	Publication	10.39
Various	Intermedia, Inc.	Advertising space costs	3,924.92
3/23/73	Peerless Willoughby	Rental of Movie projector	21.40
3/2/73	Parker Publishing Co., Inc.	Publication	19.74
3/20/73	The Waldorf Astoria	Hotel accomodations for Mr. & Mrs. Don Oakley	59.85
4/5/73	Eastern Airlines	Air fare for Norman Weissman	48.00
2/12/73	New York Magazine	Magazine subscription	25.00
3/5/73	The Play of the Month Guild	Membership renewal	20.00
3/7/73	R.H.M. Associates	Subscription	58.85
Various	World Magazines	Magazine subscriptions and back copies	19.98
3/31/73	Air Express International	Air freight charges	27.94
Various	1-2-3 Messenger Service	Messenger service	6.30
Various	Mitchell's	Newspaper subscription	96.50
Various	Karen Laird - Secretary	Extra secretarial services	75.00
7/6/73	Platt's Oilgrams Service	June issue of News Service	3.00
Various	Augustina Novellins - Secretary	Extra secretarial services	16.57
Various	Stuart Handelman Design	Artwork for Japanese Trade Fair Booklets	107.00
5/16/73	R.E.A. Express	Shipping charges	10.83
5/30/73	Fujita Design, Inc.	Printing and art charges	680.78
4/16/73	Radio TV Reports, Inc.	Transcript of excerpts of Today Show	26.40
4/13/73	Motal Custom Darkrooms	Photo prints	24.77
5/29/73	Forbes	Forbes Restaurant Guide	10.49
5/14/73	WMTW-TV	Air time for TV film	765.00
5/10/73	WLCY-TV	Air time for TV Film	360.40
Various	WMUR-TV	Air time for TV film	765.00
5/4/73	WWLP-TV	Air time for TV film	459.00
Various	WSAV-TV	Air time for TV film	267.75
5/10/73	Fortune	Magazine subscription	24.00
2/16/73	PTA Desk Japan Air Lines	Air fare for Mr. & Mrs. Don Oakley	468.00
Various	The Japan Society	Corporate service luncheons	104.50
3/7/73	Public Relations Plus, Inc.	Publication	4.71
Various	OCS America, Inc.	Newspaper subscriptions	320.51
Various	Mutual Theatre Ticket Service	- Theatre tickets	190.50
3/23/73	Publicity, Incorporated	Public Relations services	1,500.00

SCHEDULE OF EXPENSES FOR JAPAN EXTERNAL TRADE ORGANIZATION

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
3/28/73	Ogilvy & Mather, Inc.	Pocket Guides to Media	6.42
Various	Charlene Cusworth - Secretary	Extra secretarial services	3.85
Various	Carl Biemiller	Fees for writing assignments	2,250.00
Various	Emanuel Raices	Out of pocket expenses, cabs, magazines, Etc.	84.83
Various	Ranko Iwamoto	Out of pocket expenses, cabs, photographic supplies, Etc.	1,999.45
Various	Norman Weissman	Out of pocket expenses, cabs, magazines, Etc.	30.14
Various	Andrew S. Edson	Out of pocket expenses, cabs, magazines, meals & hotel, Etc.	842.02
Various	The Wall Street Journal	Subscriptions	70.00
6/5/73	WLCY-TV	Air time for TV film	360.40
3/19/73	WFBC-TV	Air time for two TV films	1,600.00
2/16/73	Japan Air Lines Co., Ltd.	Business cards	7.00
4/25/73	Restaurant Associates Industries, Inc.	Reception and luncheon for Professor Chiaki Nishiyama	-0- -0- 425.00
4/18/73	International Arts & Sciences Press, Inc. -	- Publication	1.75
5/28/73	Mary Haddock - Secretary	Out of pocket expenses	2.46
4/24/73	Department of Meetings	-0-	-0-
	Foreign Policy Association	For luncheon at the Waldorf Astoria	50.00
4/24/73	Benjamin S. Greenberg	Reservation for Andrew Edson for meeting of the PRSA International Committee	11.00
3/6/73	International Committee Public Relations Society of America	-0-	-0-
		Ticket for luncheon meeting for Andrew Edson	44.00
3/28/73	WBMG-TV	Air time for TV film	408.00
3/6/73	National Trade & Professional Association of the U.S.	-0-	-0-
		Subscription renewal	15.00
			<u>\$33,561.73</u>

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR JAPAN NATIONAL TOURIST ORGANIZATION
FOR A SIX MONTH PERIOD ENDED 9/27/63

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Co.	Reprod., Printing, Addressing, Mailing, Photostats, Etc.	2,935.99
Various	Choice Messenger & Delivery Service	- Messenger service	347.80
Various	Etsuko Penner	Out of pocket expenses, hotel, meals, cabs, magazines, Etc.	979.66
Various	Norman Weissman	Out of pocket expenses, cabs, magazines, Etc.	17.75
Various	Robert Bagar	Out of pocket expenses, cabs, magazines, Etc.	87.00
Various	New York Telephone Co.	Telephone calls	386.91
5/16/73	Verilen Productions, Inc.	Photo prints	39.91
5/29/73	Bacon's Publicity Checker	Publications	85.60
3/7/73	Independent Press Telegram	Display ad	84.49
3/19/73	Los Angeles Times	Display ad	428.40
Various	Pacific Telephone	Telephone calls	31.03
Various	Pathmark Graphics	Printing and art charges	1,404.86
Various	Postmaster	Postage	115.18
Various	Marvin Frankel	Out of pocket expenses, cab, magazines, Etc.	288.30
3/28/73	Williams, Brown & Earle	Rental of movie projector	56.18
Various	Bellevue Stratford Hotel	Reception and travel presentation held in Philadelphia	958.13
4/5/73	Bide-A-Wee Home Association	Donation in memory of travel editor Malcolm Davis	50.00
Various	Delia Di Nucci - Secretary	Extra secretarial services	38.48
3/23/73	New York Publicity Outlets	Publication	10.39
Various	Joy Smith - Secretary	Extra secretarial services	36.88
Various	Kathleen Ryan - Secretary	Extra secretarial services	84.59
Various	Travel Agent Magazines	Publications	12.60
4/23/73	Travel Management	Subscription	325.00
5/4/73	National Press Service	Two - column matted release	402.01
5/2/73	New York Travel Writers Ass'n.	Tickets to dinner dance	90.00
Various	Merrill Associates	Photos for news release	104.51
8/1/73	Sunset Magazine	500 Japan books	602.69
7/23/73	Bristol-Streeter, Inc.	Stationery Supplies	10.97
7/15/73	Thomas Rondell	Out of pocket expenses, cabs, magazines, Etc.	5.32
2/16/73	DeWitt S. Davidson	Preparation of copy for Japanese Travel Newsletter	150.00
2/15/73	Planned Communication Services	For radio scripts produced & distributed to radio stations	800.00
Various	Lee Ann Smith	Temporary secretarial services	144.00
2/21/73	Alans Photography	Photography	52.00
3/7/73	World Travel Directory	Travel directory	20.36

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR JAPAN NATIONAL TOURIST ORGANIZATION
FOR A SIX MONTH PERIOD ENDED 9/27/63

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
3/7/73	C. Greenberg	Projectionist for Essex House Reception	26.40
2/26/73	Kazuko Hilbeyer Int'l, Inc.	Tickets for National Puppet Theatre of Japan	398.00
3/19/73	Werner J. Kuhn	Photo prints	46.25
3/6/73	Beekman Travel Service, Inc.	Metroliner tickets to Philadelphia	68.60
Various	Linda Dozoretz	Out of pocket expenses, calls, magazines, Etc.	15.80
Various	Deirdre Hanssen	Out of pocket expenses, cabs, magazines, Etc.	11.70
Various	Xerox Corporation	Supplies	11.10
2/5/73	The Register	For ad in Santa Ana Register	79.30
Various	Adams Letter Co., Inc.	Engraving and printing	638.50
			<u>\$12,482.64</u> =====

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR NEW ZEALAND MEAT PRODUCERS BOARD
FOR A SIX MONTH PERIOD 3/28/73 TO 9/27/73

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Co.	Reprod. Printing, Addressing, Mailing Photostats, etc.	2,369.28
Various	Choice Messenger & Delivery Service	Messenger Service	868.65
Various	Postmaster	Postage	446.60
Various	New York Telephone Co.	Telephone calls	1,228.69
Various	Franklin Rapid Dart	Assembling Press Kits, storage of promotional materials, etc.	9,581.98
Various	Sigana Earle	Freelance publicity services and out of pocket expenses	5,215.56
Various	Fujita Design, Inc.	Printing and art charges	82,479.25
Various	Burrelle's Press Clipping Bureau	Clipping service	188.75
Various	Publicity Inc.	Public Relations services and out of pocket expenses	3,687.04
3/30/73	Point of Sales, Inc.	Holders for recipe folders	1,378.53
5/8/73	Larry Provart	Photography	25.00
5/30/73	Arline Yellis	Layout and design for retail ads	132.00
6/4/73	Advertising and Sales Promotion	Magazine subscription	12.00
6/1/73	Advertising Age	Magazine subscription	10.00
5/21/73	The National Observer	Magazine	1.40
6/5/73	Richard Rosen Press	Publication	3.92
5/20/73	Cosmopolitan Temporary Service, Inc.	Temporary secretarial services	203.13
Various	Bristol Streeter, Inc.	Stationery supplies	111.31
5/15/73	H. Armstrong Roberts	Color transparency for magazine ad	175.00
Various	Topscreen Displays	New Zealand Lamb plastic shelf strips & promotional material	3,305.75
5/1/73	Time Life, Inc.	Service charges for New Zealand photographs	32.10
5/4/73	Contina Ditalia	Luncheon with editors	40.50
5/1/73	Society of Magazine Writers, Inc.	Publication	15.00
2/28/73	A. D. Handy Co.	Rental of audio visual equipment	40.00
2/15/73	Washington Rugby Football Club	Ad in Cherry Blossom Rugby Tournament Program	120.00
4/13/73	London Towncars, Inc.	Transportation to Airport	61.35
2/28/73	Professional Limousine Service	Limousine service	237.09
3/12/73	Tie-Lines	Magazine subscription	8.00
2/22/73	Carey Cadillac	Transportation	31.05
3/14/73	Ford Models, Inc.	Model fees	132.00
Various	Jack P. Kish Associates	New Zealand Lamb folders	561.75
2/9/73	Realty Hotels	Hotel accomodations for Sigana Earle	240.94
8/1/73	Jim Theologis	Photography	250.00
6/25/73	Griffin Report of New England	Placement of ad in August issue	373.18
Various	Lou Marinelli	Layout and mechanical on Press Kit cover	1,574.30
2/27/73	The Colonnade	Boston press conference luncheon	1,130.67
2/28/73	D. Wm. Quint Florist	Center pieces for press luncheon	47.35
2/28/73	William Kostka & Associates Inc.	Out of pocket expenses re: Public Relations	204.72

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR NEW ZEALAND MEAT PRODUCERS BOARD
FOR A SIX MONTH PERIOD 3/28/73 TO 9/27/73

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
3/9/73	Days Travel Agency	Arline tickets Messrs. Finn and Greenwald	104.00
2/22/73	Al Longo	Out of pocket expenses re: Boston promotion	132.00
3/7/73	Slide Strip Laboratory Inc.	Slides for Boston dinner	38.00
Various	Beekmann Travel Service, Inc.	Airline tickets for Messrs. Greenwald, Lindo and Raices	1,052.48
2/23/73	Davidgne Saxon Maleas	Copy Counsel and Advertising materials	400.00
2/22/73	Merrill Associates	Photography	255.07
2/20/73	Ormond Gigli Inc.	Photography	541.42
Various	Walter Storck Studio, Inc.	Photography	1,912.03
Various	Fay Foto Service, Inc.	Photography	970.75
Various	Air Freight Expeditors	Air freight charges	105.70
Various	Home Economics Reading Service	Clipping service	312.50
Various	Advertising Checking Bureau	Advertising Bureau Reports	1,537.55
6/1/73	Air Express International	Air freight charges	40.77
Various	Southwestern Bell Telephone Co.	Telephone calls	13.31
Various	Robert Greenwald	Out of pocket expenses, hotels, meals, cabs, magazines, etc.	2,111.35
Various	Helga Reig Bach	Out of pocket expenses, cab, magazines, etc.	6.25
Various	Arthur Lindo	Out of pocket expenses, hotels, meals, cabs, magazines, etc.	497.28
Various	Western Union	Telegrams	635.08
Various	Hilja Ketola	Out of pocket expenses, cabs, magazines, supplies, etc.	492.92
Various	Gerald Bennett	Out of pocket expenses, cabs, magazines, etc.	15.21
5/22/73	David Finn	Out of pocket expenses, cabs, magazines, etc.	4.30
Various	Pacific Telephone	Telephone calls	74.63
Various	Emanuel Raices	Out of pocket expenses, hotels, meals, cabs, magazines, etc.	323.75
Various	Arnold Tucker	Out of pocket expenses, cabs, magazines, etc.	216.88
Various	Cheryl Thaler - Secretary	Extra secretarial services	17.15
4/3/73	Compix	Photography	84.26
3/15/73	Ford Promotions	Colored Engravings	30.00
Various	Rothschild Photography	Photography	373.53
3/15/73	Florida Food & Grocery News	Color engravings	30.00
Various	The Xerox Corporation	Supplies	6.74
Various	Wendy Weiner	Research services	230.51
Various	WHDH-AM Radio	Radio spots	3,400.00
Various	The Boston Globe	Ads in The Boston Globe	1,176.36
Various	RKO General Inc.	For 36 commercials	10,433.75

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR NEW ZEALAND MEAT PRODUCERS BOARD
FOR A SIX MONTH PERIOD 3/28/73 TO 9/27/73

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	WCVB-TV	For 35 spots	5,971.25
5/8/73	Worcester Evening Gazette	500 line advertisements	960.70
Various	The Lowell Sun	Newspaper ads	566.44
Various	WTAG Radio	Radio spots	905.25
Various	Lawrence Eagle Tribune	Advertisements	124.95
4/30/73	Mathews, Shannon & Cullen Inc.	Ads in Brockton, Mass. Enterprise and Times	133.28
4/30/73	Herald American & Boston Herald Traveler	500 line ads	571.44
4/29/73	Media Payment Corp.	For 20 spots WSIB-FM Radio	1,275.00
Various	International Business Machines Corp.	Supplies	7.84
Various	Dobson, Inc.	Office Supplies	6.83
4/5/73	The Record American	Two 314 line ads	1,046.25
4/10/73	Womans Day Magazine	Two-third page - four color ad	5,697.72
3/9/73	Food Merchants Advocate	Production charges	14.50
4/9/73	Brockton Enterprise & Times	Three 500 line ads	399.84
4/12/73	WBZ Radio	33 radio spots	2,131.80
4/17/73	WCOP Radio	Radio spots	229.50
4/17/73	General Electric Broadcasting	WSIB - radio spots	1,275.00
4/17/73	New York Publicity Outlets	Publication	10.39
Various	L.T.C. Air Cargo, Inc.	Airfreight charges	27.00
3/31/73	Sunset Magazine	Four color ad in April issue	3,242.04
4/15/73	Elenore Boddy	Research services	10.34
6/8/73	Sunset Magazine	Color ad in August issue	4,324.10
7/11/73	Supermarketing	Standard page ad in July issue	1,790.95
Various	Fairchild Publications	Magazine ads	3,452.14
8/15/73	Chain Store Age	Full page ad in August issue	2,144.97
6/13/73	Fawcett Publications Inc.	Ad in September issue of Woman's Day	5,697.72
3/11/73	Lane Magazine & Book Co.	Color ad in June issue of Sunset Magazine	4,324.10
3/2/73	Heidl's Inc.	Custom's clearance on printed matter	71.50
2/20/73	Robert C. Scheu	Photography	113.10
6/13/73	Richard Spring	Out of pocket expenses, phone calls	.65
7/19/73	Mary Haddock - Secretary	Supper money	2.50
5/1/73	Sheryl Leritte - Secretary	Extra secretarial services	6.15
Various	Marjorie Avni - Secretary	Extra secretarial services	28.55
Various	Annette Fleischman - Secretary	Extra secretarial services	51.86
2/9/73	Radio TV Reports Inc.	Radio transcript on frozen meats	12.84
1/24/73	Standard Rate & Data	Magazine subscription	14.00
7/19/73	Charles Lipton	Out of pocket expenses, cabfare	2.00
Various	San Francisco Newspaper Printing Co.	Newspapers	7.50
7/20/73	Sheridan Elson Communications Inc.	Cassettes	56.18
7/31/73	AEI Air Express International	Air freight charges	65.97
Various	Lucille Schneck	Out of pocket expenses, cabs, magazines etc.	9.90
2/5/73	Crummins Co.	For production of New Zealand - 30 second TV commercials	4,700.00

195,583.41

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR GOVERNMENT OF MEXICO
FOR A SIX MONTH PERIOD 3/28/73 TO 9/27/73

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Illinois Bell Telephone	Telephone calls	28.82
Various	Pacific Telephone	Telephone calls	14.40
Various	RCA Global Communications Inc.	Telegrams	263.97
Various	Burrelle's Press Clipping Bureau	Clipping service	1,213.49
Various	Dede Thompson	Out of pocket expenses, cabs, magazines, etc.	21.16
Various	Robert Bagar	Out of pocket expenses, cabs, magazines, etc.	6.70
3/13/73	Aeromexico	Custom fee for photo paper	144.00
Various	Choice Messenger & Delivery Service	Messenger service	485.00
Various	Public Relations Production Co.	Reprd., Printing, Addressing, Mailing, Photostats, etc.	57.35
Various	Postmaster	Postage	39.60
Various	New York Telephone Co.	Telephone calls	335.09
Various	Xerox Corporation	Supplies	1.24
5/31/73	Manfra, Tordella & Brookes Inc.	Purchase of Chilean escudos payable to Television Nacional de Chile	292.96
			<u>2,903.78</u>

SHORT-FORM REGISTRATION INFORMATION SHEET

Ruder & Finn, Inc., New York Office
Registration No. 1481

Section A

The Department records list active short-form registration statements for the following persons of your organization on the date indicated with each name. Please show below whether each person is still functioning in the same capacity as indicated. If not, show date of termination.

(Use separate sheet is necessary to explain "yes" answers.)		ACTIVE?		IF YES- ANY MAJOR CHANGES?		IF NO- DATE ENDED
		Yes?	No?	Yes?	No?	
Robert A. Bager	Filed 11/23/71 Public Relations	✓				
Mace Broide	Filed 12/22/71 Public Relations	✓				
Selma Berman	Filed 9/18/68 Account Executive	✓				
Betty Cott	Filed 11/8/71 Sr. Vice President	✓				
Edward H. DeHart	Filed 12/22/71 Public Relations	✓				
Andrew S. Edson	Filed 11/8/71 Account Executive		✓			6/22/73
David Finn	Filed 11/8/71 Chairman of Board	✓				
Marvin D. Frankel	Filed 9/17/68 Account Executive	✓				
Ranko Iwamoto	Filed 11/8/71 Account Executive	✓				
Amos Landman	Filed 11/8/71 Sr. Vice President	✓				
Janet P. Maizner	Filed 11/23/71 Account Executive	✓				
Jean O'Connor	Filed 9/17/68 Account Executive	✓				
Suzanne Pedersen	Filed 1/13/72 Account Executive	✓				
Etsuko S. Penner	Filed 11/6/69 Public Relations	✓				
William Ruder	Filed 11/8/71 President	✓				
Adele Shainblum	Filed 1/31/71 Account Executive	✓				
Bernard J. Swartz	Filed 9/17/68 Account Executive	✓				
Dede E. Thompson	Filed 11/23/71 Account Executive		✓			4/20/73
Norman Weissman	Filed 11/8/71 President	✓				
William F. Welch	Filed 1/31/71 Account Executive	✓				
Nolan Wright	Filed 11/8/71 President	✓				
Helga R. Bach	Filed 5/22/73 Vice President	✓				

Signature: [Signature]

Date 10/26/73

Title: Chairman and Treasurer
of New York Division

SECTION B

Our records reveal that it will be necessary for the following persons to file short-form registration statements, either for up-date purposes or for the initial filing of such a statement. (forms are enclosed.

[illegible]

SECTION C

In addition to those persons listed in Sections A & B, list below all current employees who have not filed short-form registration statements. (Do not list clerks, secretaries, typists, etc.)

[illegible]

Signature:

Date 10/26/73

Title: Treasurer and Chairman of New York Division

Ruder and Finn

RECEIVED
DEPARTMENT OF JUSTICE

OCT 31 4 30 PM '73

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

NOTICE

Please answer the following questions and return this sheet with your supplemental statement:

1. I(we) already respond affirmatively to Section V (Political Propaganda) and file and label such material in accordance with Section 4 of the Foreign Agents Registration Act.

Yes ✓ No

(If answer to question 1 is Yes do not respond to questions 2 and 3 of this Notice only sign, date and give your title.)

2. I(we) do not disseminate any material for or in the interests of the foreign principal(s) or any material in connection with this registration under the above Act.

Yes No

(If answer to question 2 is No do not respond to question 3 of this Notice only sign, date and give your title.)

3. I(we) disseminate certain material for or in the interest of the foreign principal or in connection with this registration under the above Act which is not reported on our registration statement.

Yes No

(If answer to question 3 is Yes please forward for our review copies of all such material which you have disseminated during the past six months.)

A. F. R.
Signature of Official

10/26/73
Date

Treasurer and Chairman of the Board- New York Division

Title